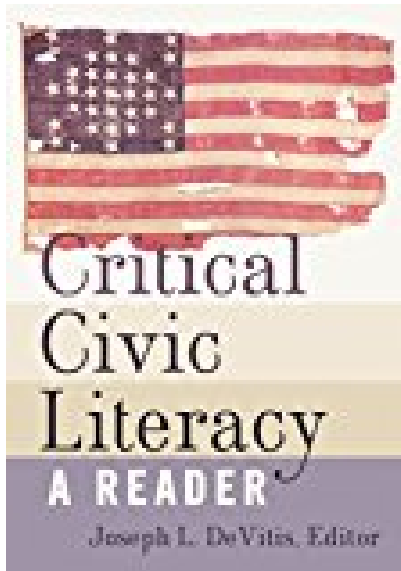


Critical Civic Literacy A Reader



BOOK DETAILS

- Author :
- Pages : 505 Pages
- Publisher : Peter Lang Inc., International Academic Publishers
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BOOK SYNOPSIS

Theories of Communication is the realization of a project begun in the 1970s with Marshall McLuhan and now brought to completion by his son, This collection of short essays assembles theories of communication from a diverse range of famous people—from Thomas Aquinas and Francis Bacon to Wyndham Lewis and Ezra Pound—and ends with an essay on Marshall McLuhans own theory of communication. While the majority of the essays have been previously published, all are seminal pieces in the field. Their presence together in one volume is a significant contribution To The overall task of understanding culture and communication in our time, and will appeal to both scholars and students interested in the work of Marshall McLuhan.

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